



Lancashire
Enterprise Partnership

Lancashire Enterprise Partnership Overview for Scrutiny

18 th November 2022





Lancashire
Enterprise Partnership

Andy Walker Chief Executive

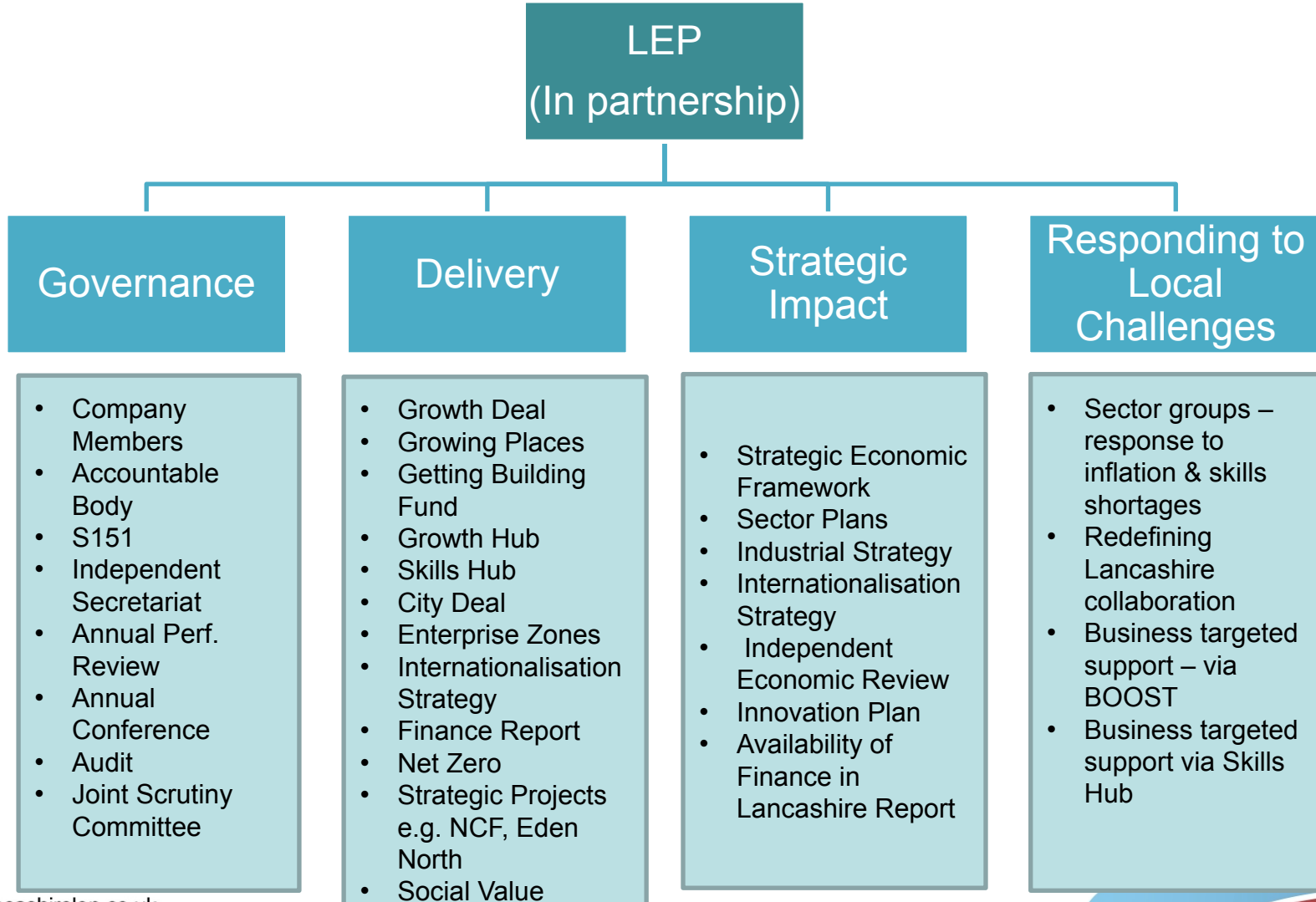
andy.walker@lancashirelep.co.uk



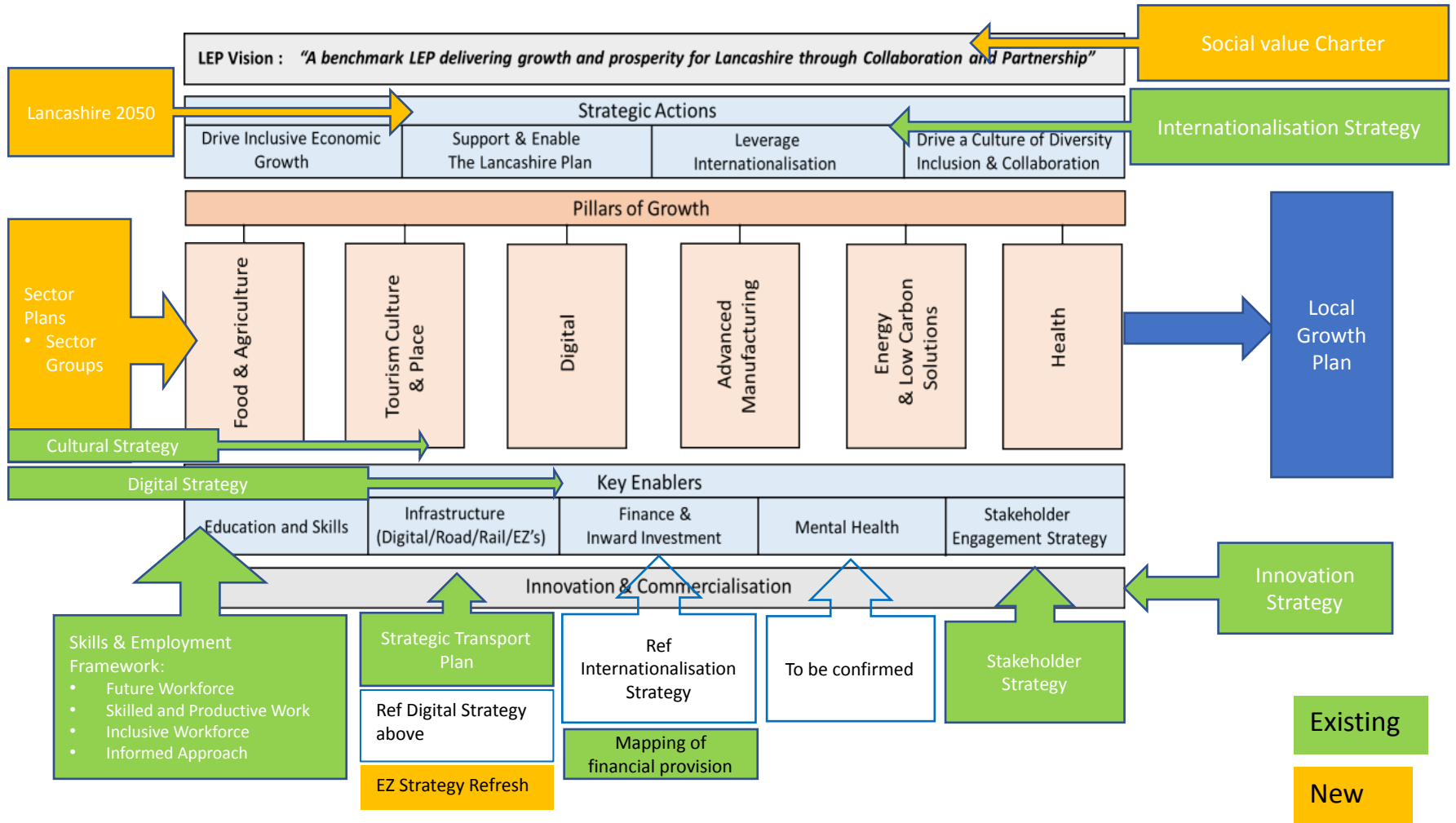


LEP Overview

Government Reporting



LEP Strategic Framework



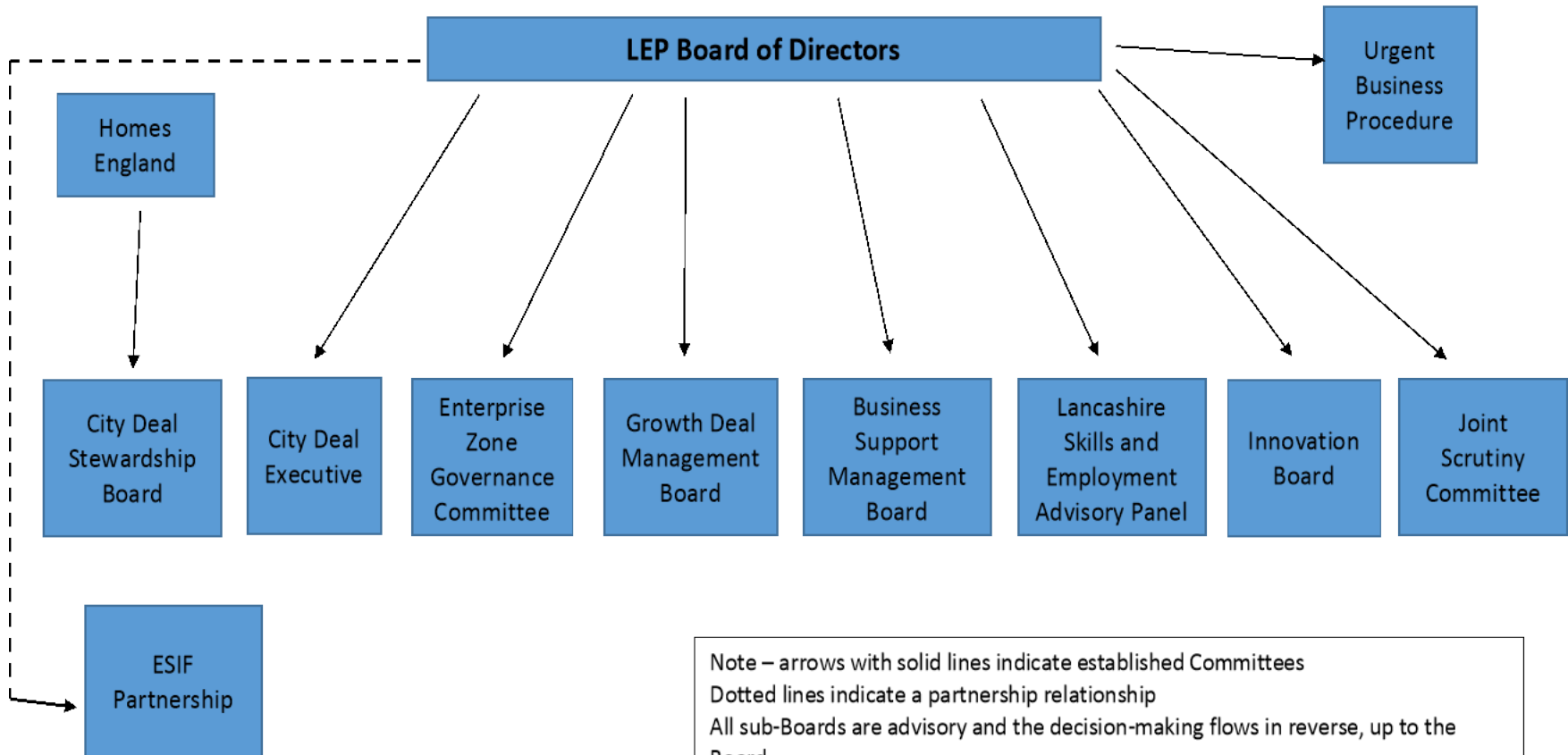


Governance

- The LEP was established as a company limited by guarantee (no shares) in 2011. It files dormant accounts because the accountable body – Lancashire County Council – holds accounts on behalf of the LEP and undertakes all significant financial transactions on its behalf.
- Following an external audit the setup of the Lancashire LEP is accepted as being compliant with relevant company law and also Government requirements for LEPs. 12 out of the 38 LEP's in England are setup in this way.
- LEP Directors need to given consideration to two elements – complying with the requirements of company law in terms of Companies House filings but also comply with the Government National Assurance Framework requirements / Nolan Principles.
- LEP Directors have a Directors Liability Insurance policy in place.
- In accordance with both company law and the Government National Assurance Framework – the Lancashire LEP has a Local Assurance Framework in place which is updated annually by the LEP Board.
- As part of the National Framework requirements – all LEPs must have a Scrutiny Committee.



Governance





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Local Growth Deal Fund

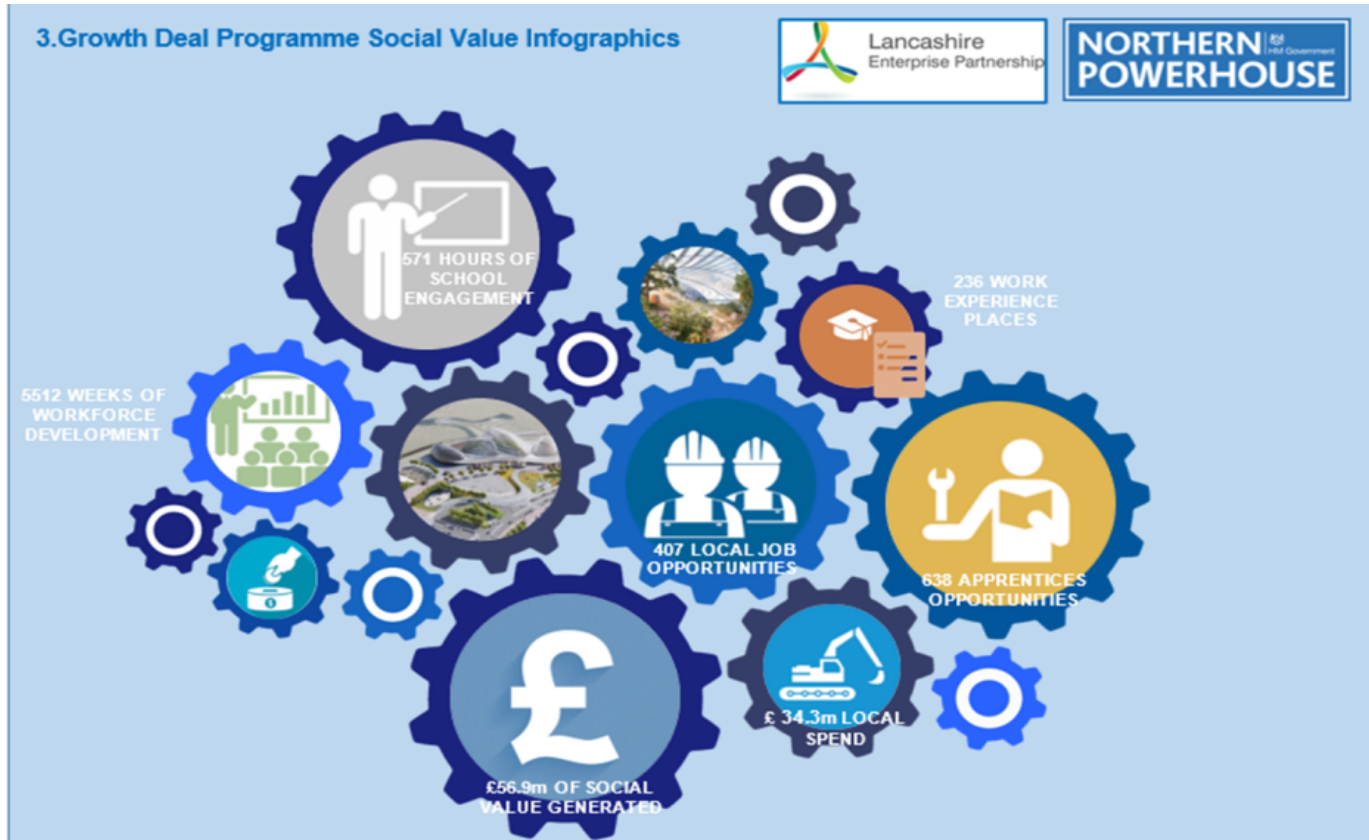
- **£320m** secured from government between 2014-17. Total programme value **£640m**.
- Funding contracted to **52** capital projects delivering to the LEP Strategic Framework.
- Projects delivered across Pan-Lancashire by the public, private, and HEI institutions.
- Project themes; Transport, Skills, Regeneration, Business, Innovation projects.
- By 2025 expected to bring to Lancashire's economy:
 - **11,000 new jobs / 3,900 homes / £1.2bn private sector investment**
- 82% of projects achieved PC. Programme on target to deliver its 2025 contracted targets.
- Projects due to achieve PC end 2023.
- Major projects (£10m+ GD) include:
 - A6 Broughton-Bypass £15.5m GD
 - Advanced Manufacturing Research Centre North West £20m GD
 - Blackburn Bolton Rail Corridor £12.4m GD
 - Blackpool Conference Centre £15.5m GD
 - Blackpool Tramway Extension £16.4m GD
 - Engineering Innovation Centre £10.5m GD
 - Lancaster Health Innovation Campus £17m GD
 - Pennine Gateway £14.7m GD
 - Preston Western Distributor £58m GD
- £56.9m Social Value generated as at March 2021.
- The full list of projects and status is available on the [LEP Website](http://www.lancashirelep.co.uk).





Social Value

- ❖ Social Value embedded in LEP Capital Programmes since 2016 – Social Value Toolkit
- ❖ £56.9m generated by Growth Deal projects
- ❖ Ambitions to create a Lancashire wide Social Value Charter





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Getting Building Fund

- **£34m** secured from government 2021. Total programme value **£113m**.
- Funding contracted to 10 capital projects delivering to the LEP Strategic Framework.
- Projects delivered across Pan-Lancashire by the public, private, and HEI organisations.
- Project themes; Transport, Regeneration, Business, Innovation projects.
- By 2025 expected to bring to Lancashire's economy:
 - **1,500 new jobs / 1,000 homes / 42,000sqm commercial floorspace.**
- Projects due to achieve Practical Completion end 2023.
- Projects include:
 - Abingdon Street Market - £3.6m GBF
 - Burnley Pioneer Place Retail/Leisure Development - £3.6m GBF
 - Hillhouse International Business Park - £0.5m GBF
 - Houndshell Shopping Centre Extension Scheme - £5.0m GBF
 - Lancashire Centre for Alternative Technologies – RedCAT - £1.5m GBF
 - Low Carbon Demonstrator (AMRC) - £2.5mGBF
 - M55 St Anne's Link Road - £5.7m GBF
 - Project Neptune - £4.0m GBF
 - Strawberry Meadows Business Park (formerly Alker Lane) - £2.2m GBF
 - Tatton Development - £5.2 GBF
- Further project information can be found on the [LEP website](#).



Enterprise Zones



- LEP secured Enterprise Zone (EZ) status for four development sites across Lancashire:
 - Samlesbury
 - Warton
 - Blackpool Airport
 - Hillhouse (Wyre)
- Enterprise Zone sites have a strong, complementary industrial focus building on Lancashire's national and international strengths in aerospace, advanced engineering and manufacturing, energy and chemicals.
- Enterprise Zones have establishing themselves as the driving force of local economies as they unlock key development sites, consolidate infrastructure, attract business and create jobs.
- Incentives - Infrastructure, Planning, Cluster Activity, financial benefits.
- For further information please visit the [LEP Website](#)





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National Cyber Force (NCF)

- NCF formed in 2020, a partnership between defence and intelligence, responsible for operating in and through cyberspace to disrupt, deny, degrade and contest those who would do harm to the UK and its allies, to keep the country safe and to protect and promote the UK interests at home and abroad.
- Government decision in 2021 to locate the headquarters of NCF at Samlesbury. Partnership Board established 2021, including the LEP and other key strategic bodies required to deliver the vision and objectives, maximising the opportunity for Lancashire and the North West.
- **Vision** - To establish Lancashire as the undisputed national leader for cyber and security related capabilities, delivering enduring security, resilience and prosperity for the nation.
- **Objective** - To ensure the successful establishment of NCF at Samlesbury, at the heart of the NW Cyber Corridor. Build on the solid foundation of a booming industrial sector, a world-leading research and innovation base, deep-rooted educational and training assets and a diverse regional talent pool, to support the development and sustainment of a thriving and collaborative interdisciplinary ecosystem.
- Expected to generate over 2000 new direct jobs in Lancashire by the end of the decade.



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Eden Project North

- A new £125m visitor destination, in a region in serious need of economic stimulus.
- Regenerate the seaside town of Morecambe, provide new jobs, deliver an education programme to local schools focused on the project's key themes of sustainability and the environment.
- Undertake ground breaking R&D, linking with world class research generated at Lancaster University.
- Commissioning Partnership: Eden / Lancashire Enterprise Partnership / Lancaster University / Lancaster City Council / Lancashire County Council.
- Levelling Up R2 bid submitted August 2022 – Outcome pending, expected end 2022.



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Skills and Employment Hub



Strategic Approach in Lancashire

- Lancashire Skills and Employment Advisory Panel and Hub, supporting the work of the LEP and Local Authorities
- Oversight, development and implementation of the Lancashire Skills and Employment Strategic Framework – refreshed version published January 2021
- Collaboration at the heart – working with partners, stakeholders and employers across Lancashire
- Contributing to the development of Lancashire 2050

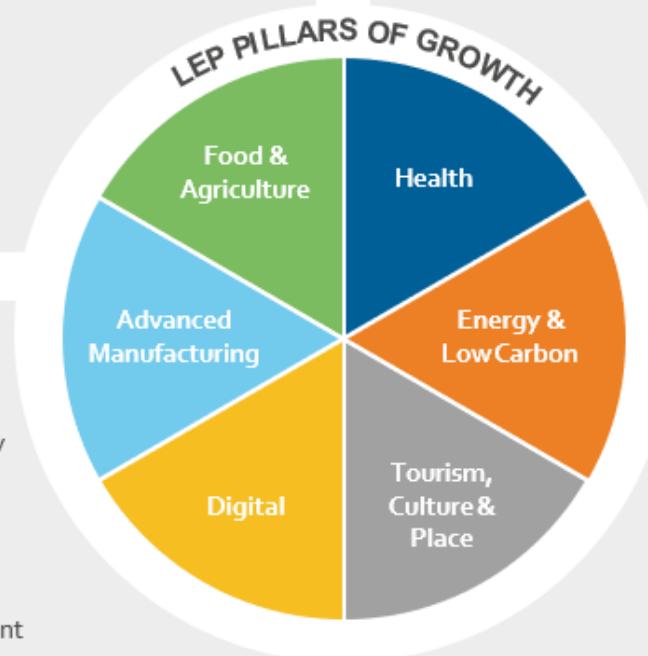
Lancashire Skills and Employment Strategic Framework 2021

Future Workforce

- + Careers Hub: Excellent careers provision underpinned by Labour Market Intelligence (LMI)
- + Technical Education Vision: roll out of T levels & progression pathways to higher technical qualifications
- + Digital Workforce of the future
- + Supporting young people who are NEET to reengage with learning and work

Inclusive Workforce

- + Boost employability & skills of unemployed & economically inactive residents & support journey into work, particularly in disadvantaged areas
- + Sector specific initiatives targeted at areas with labour market demand
- + Raise digital inclusion
- + Embed social value in commissioning, procurement and planning processes



Skilled and Productive Workforce

- + Technical Education Vision: Apprenticeships aligned with business needs, alongside growth in higher level and degree Apprenticeships
- + Reskilling & Upskilling the current workforce – with focus on digital skills to support technology adoption & the growth pillars
- + Leadership & Management capacity in SMEs
- + Healthy Workplaces

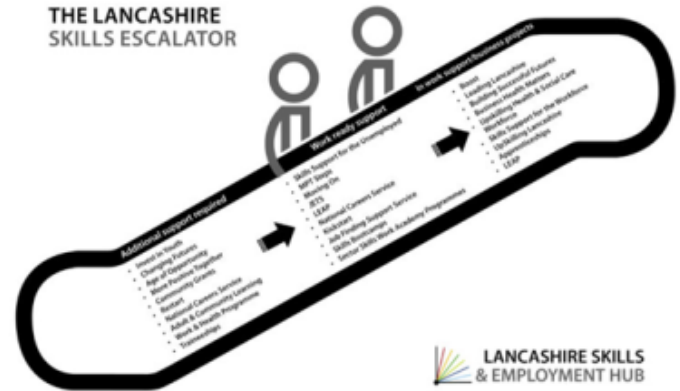
An Informed Approach

- + Maintain a robust evidence base in the form of an effective and open source suite of relevant data
- + Evidence based approach to prioritising, influencing and directing funds
- + Collaboration with Local Stakeholders, other LEPs and Mayoral Combined Authorities, and sharing of good practice
- + Work with government to evaluate what works to influence future priorities and programmes

Highlights



- Labour market intelligence – robust evidence base
- Careers Hub – supporting all 154 secondary schools and colleges across Lancashire
- Technical Education Vision
- Lancashire Digital Skills Partnership
- ESF programme & Lancashire Skills Escalator
- Lancashire Skills Pledge



DIGITAL SKILLS
PARTNERSHIP
LANCASHIRE



LANCASHIRE
SKILLS PLEDGE

An “informed approach”

- From the Lancashire Skills and Employment Hub’s Strategic Framework, one of the strategic themes is an “informed approach”.
- This focuses around understanding Lancashire’s current and future skills needs, and wider labour market and economic challenges.
- We do this by creating, maintaining and analysing an open source online interactive toolkit, as well as commissioning and writing bespoke reports into topics of interest.
- By making sure that all of our interactions with data are robust and transparent, we can provide LEP members, policymakers, and wider stakeholders with up to date and insightful skills and socio-economic analysis.

An “informed approach”

- By maintaining and continually improving our evidence base:
 - We help an evidence based approach to prioritising, influencing and directing funds.
 - We collaborate with Local Stakeholders, other LEPs, MCAs and share good practice
 - We work with government to evaluate what works and what doesn't, in order to influence future priorities and programmes.
- We make use of publicly produced data, we also buy in data from vendors where this adds value, and commission research.
 - Some of this data that we buy in helps us respond to various different initiatives, such as DiT propositions and cheerleading for Lancashire businesses who are high tech and innovative in important emerging and growing sectors.

Practically, this looks like:



LANCASHIRE SKILLS
& EMPLOYMENT HUB

- We have an online interactive dashboard that is well-received and well used by our partners and stakeholders:
 - This lives here: www.lancashireskillshub.co.uk/our-people/evidence-base
- We have a private online interactive forecasting dashboard that we share with members of the Lancashire Economic Development Directors Group (14 Local/Unitary Authority Districts).
 - This is used to ensure all areas of Lancashire are working from a single source of the truth for future economic forecasts, and is regularly accessed by consultants commissioned by the authorities to do various studies and plans.
- We have a series of Travel to Work area LMI reports for Lancashire's 6 functional economic work and learning geographies. We also have these as careers resources for young people.
- We also commission sector specific LMI, having recently published a Food and Agriculture Sector LMI report, and last year an Energy and Low Carbon Skills Needs report.
- We also run webinars to inform stakeholders of latest labour market and economic developments, contribute to economic development strategies and assist with bid writing for initiatives which align with our own objectives.

Boost, Lancashire's Business Growth Hub

Contact Boost
0800 488 0057
visit

www.boostbusinesslancashire.co.uk

Andrew Leeming
Boost Programme Manager
Andrew.leeming@lancashire.gov.uk





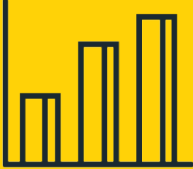
8th November 2022



Where we are

- » Lancashire's Business Growth Hub
- » A £2M per year programme backed by the ERDF, supported by the Lancashire LEP (Local Enterprise Partnership) and funded by Lancashire County Council (value add from BEIS)
- » Established in 2013
- » Providing a single user-friendly point of contact for growth advice and support

How Boost works

1.  Thinking of Growth
2.  Visit our website
3.  Contact our team
4.  Access relevant growth support
5.  Grow

» Boost was established in 2013 and is performing well against its specified targets and objectives. Since its launch it has engaged with over 12,000 businesses, of which over 3,000 have benefitted from more intensive support. Over £60m of additional GVA has been generated for the Lancashire economy, 1,000 new entrepreneurs have been assisted to create a business and over 3,000 new jobs created.

Boost: where we are

Since 2013 Boost has:



Supported

6,000+

businesses



Created

2,200

new jobs



Added

£70m+

to the Lancashire
economy

The support available

35+ programmes of support available, including:

- » Funding and access to finance
- » Mentoring from experienced businesspeople
- » Start-up support
- » International trade advice
- » Skills and training support
- » Product development and innovation
- » Sector-focused support



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Communications & Stakeholder Engagement





Our Communications Guiding Principles

Transparent	Information on decisions taken by the LEP Board is available and how ongoing engagement has informed key decisions and strategy development. When we are unable to share information, we will explain the reasons fully and clearly
Two-way	The LEP will actively create opportunities for open and honest dialogue
Timely & Targeted	Information is provided when needed, ensuring it is relevant and set within the right context
Clear	Communication will be in plain English, easy to understand and not open to interpretation
Credible	The LEP's messages will mean something, the content is trusted, and free of undue influence



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LEP Key Messaging:

The LEP is partnership driven

The LEP takes a collaborative, inclusive and supportive approach to all activity which is based on consensus to drive strategic activity underpinned by a robust evidence base to achieve positive demonstrable outcomes and inclusive growth throughout the whole of the county

The LEP is business led

The LEP is viewed as an organisation with strong relationships with the Lancashire business community and thorough understanding of what those businesses need to grow the Lancashire economy

The LEP is strategic

The LEP is recognised as the sole pan-Lancashire organisation with the overarching strategic oversight with the convening power to bring together a range of stakeholders. It is promoted by both BEIS and MHCLG as the leading organisation for economic development, growth and job creation

The LEP is investment focussed

The LEP promotes Lancashire's key strengths regionally, nationally and internationally to ensure the Lancashire offer is seen as a significant contributor to the North West and UK economies and wins an increased share of investment



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Corporate Communications & Stakeholder Engagement

- Enhance the LEPs reputation and increase the effectiveness of its communications to drive Lancashire's economic growth and deliver its strategic intent
- Create and develop new partnerships to deliver the LEPs core objectives
- Foster a positive image of the LEP
- Influence how the general public and key stakeholders see the LEP; increased advocacy by key stakeholders
- Increase the interest of key stakeholders in the LEP's activities
- Raise the profile and enhance the credibility of the LEP, its activities, its people and its policies – increased legitimacy to create public value
- Create a constructive climate for businesses for information, recognition and involvement
- Bring the concerns and opinions of Lancashire businesses into the centre of the LEP's strategic decision making
- Taking our social and economic values and vision into the world



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Sector Groups





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Enterprise Partnership

6 x Sector Groups



Digital



Health



**Energy & Low
Carbon**



**Advanced
Manufacturing**



**Food &
Agriculture**

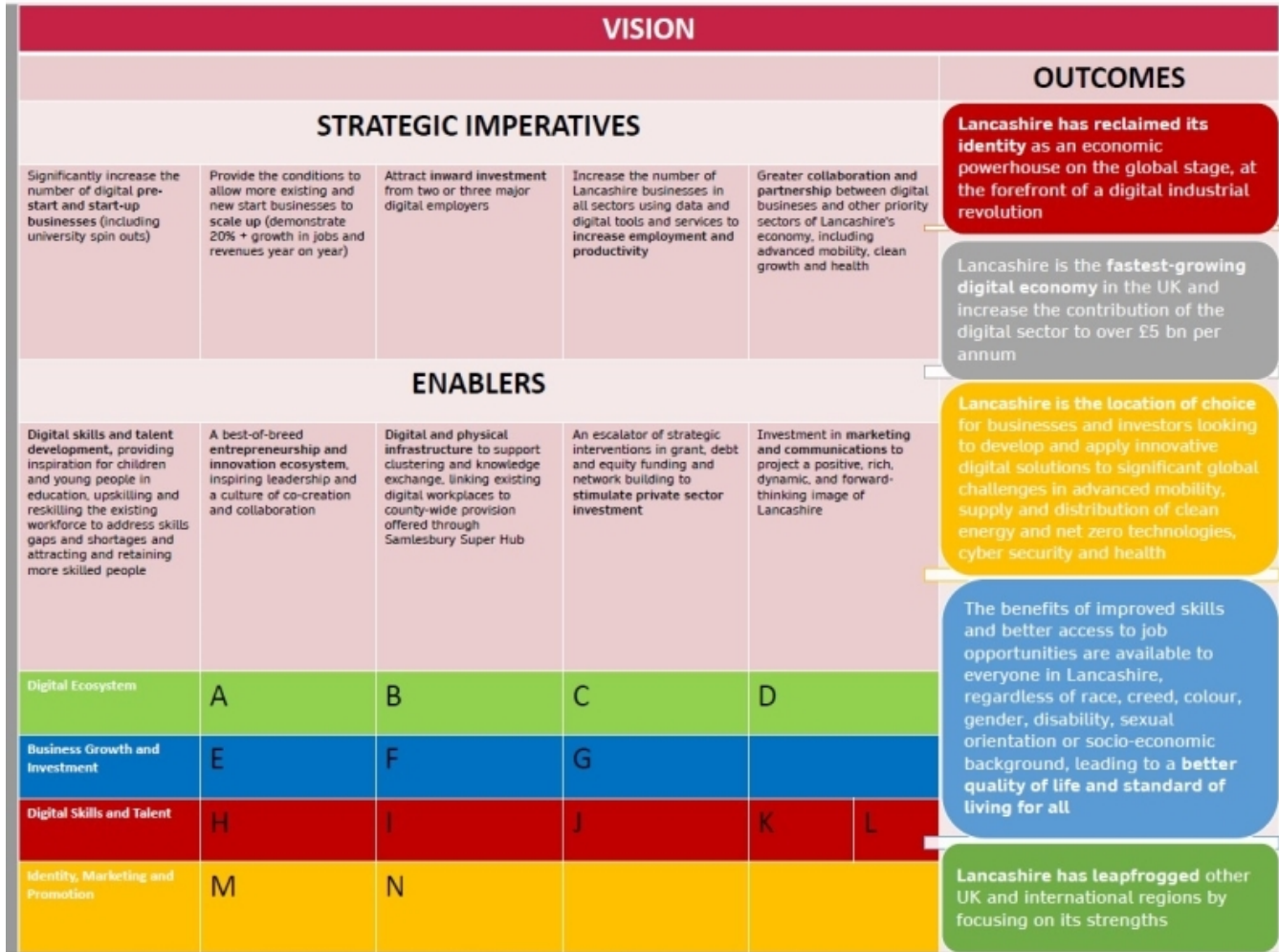


**Tourism, Culture
& Place**



Sector Groups

- Six sector groups have been established, aligned to the pillars of growth in the Strategic Framework
- Membership of the groups predominantly private sector with specific industry knowledge, along with experts from academia, public sector and other agencies (eg NHS)
- Provide real-evidence and insight as to what would have the most impact for their sector and will inform conversations with HMG
- Tasked with development of sector plans to identify to develop growth potential of each sector, PESTLE analysis and barriers to growth
- Initially looking at impact of Covid – some sectors far more impacted than others: aerospace and tourism in particular
- Fiscal environment means thinking more strategically about the policy drivers which can be used to effect change
- Interventions validated and prioritised by the group, as well as articulating the weight of demand on the enablers and how existing provision (eg business support) can be adjusted
- Plans to be 'triaged' to identify cross-sectoral commonalities (eg raising profile of Lancashire capabilities)
- Identification of cross-sectoral fertilisation (eg drone capabilities for use in agriculture)





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Sue Roberts

Commercial & Business Support Manager

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Growing Places Fund

Scheme Details

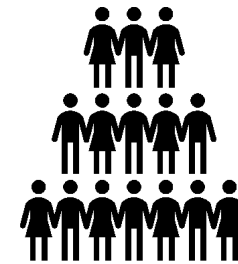
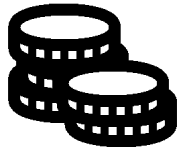
- £19.3 million grant provided by Government
- Has been used to create a revolving fund but new Investment Strategy under consideration
- 10 schemes completed
- 1 live scheme
- 3 schemes agreed at Head of Terms stage
- 1 scheme agreed In Principle
- Pipeline – 2 schemes value £5.75m

Impact of Fund



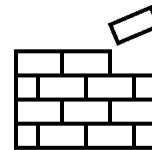
£39.3m Capital loaned

£107.3m Private Sector leverage



2,135 Jobs created

776 housing units



201,563 sqm commercial and residential space developed



Porsche Centre Workshop



ETC Urban Union Lofts



Northlight Apartments



Lancashire
Enterprise Partnership

Internationalisation Strategy

- 5 Pillars

Exports, Foreign Direct Investment, Capital Investment, Innovation & Visitor Economy

- 7 Priority Growth Sectors



- 14 Priority overseas markets

	Germany	USA	France	Sweden	Ireland	India	Canada	China	Denmark	Norway	Australia	Netherlands	Singapore	Malaysia
Exports														
FDI														
Capital investment														
Innovation														
Visitor Economy														

- Feeds into Northern Powerhouse Trade & Investment Group

- [Executive Summary](#) published



Finance in Lancashire

- EKOS commissioned in early 2020
- Report identified 10 recommendations
- Stakeholder group created to oversee improvements to Financial eco-system in Lancashire
- [Executive Summary](#) and [Action Plan](#) published
- Ambitions
 - To create a vibrant and thriving financial ecosystem in Lancashire where companies and investors can find the information they need to create wealth in the county
 - Increase the amount of finance available in Lancashire including R&D grants
 - Be a source of information for international investors and companies



Lancashire
Enterprise Partnership

Lead Responsibilities

Andy Walker

Overview | Partnerships | Innovation | Emerging Sectors

Andy Milroy

Governance

Anne Marie-Parkinson

Capital Programmes| Enterprise Zones|
National Cyber Force Campus | Eden North

Michele Lawty-Jones

Skills Hub | SAP | Social Value

Joe Mount

Evidence based data

Andrew Leeming

Boost, Lancashire's Growth Hub

Martine Winder

Comms | Stakeholder Engagement |
Sector Groups

Sue Roberts

Growing Places Fund | Internationalisation
Strategy | Finance Report | Northern
Powerhouse



Summary

- » Broad range of activity
- » Strategy Development and Delivery
- » National policy position of LEPs uncertain and dependent on devolution position for each area.
- » Scrutiny – to determine a programme to call in and examine activity.